

True Source Certified Provisional Standards: Organic Honey from Low-Risk Origins – Brazil Tariff at 50%

Effective for Loads Shipped August 1, 2025 through December 31, 2025

Pursuant to Section 5.2.1.2.1 in the True Source Certified Standards V8.0

An Emergency Clause may be initiated by the True Source Honey Board of Directors should normal trade channels be disrupted. Examples could include, but are not limited to, an act of nature (drought, flood hurricane, etc.), imposition of new barriers to trade by governments, or discovery of a prohibited substance in the supply chain. The Emergency Clause could permit a temporary allowance for Non-Compliant loads or Minimally Compliant loads of honey at specified percentages or from specified origins until normal conditions of trade are restored.

Due to the recent imposition of 50% Tariffs on products from Brazil, including honey and specifically certified organic honey, True Source Honey has identified a need to implement the Emergency Clause. This clause shall apply only to certified organic honey and only from countries identified in the Standards as Low Risk.

Certified organic honey from approved Low Risk origins will be considered Fully Compliant as calculated during the annual audit of a North American Packer for those North American Packers who have a current NOP Organic Certification, upon receipt of the certified organic honey. This means that a non-certified Exporter in a low-risk country may ship organic honey directly to a Certified North American Packer, or through a registered Importer to a Certified North American Packer, without effect on compliance percentages. This will apply to all loads received between July 15, 2025 and December 31, 2025 unless this provision is cancelled prior to that date or extended beyond that date. All other requirements such as authenticity testing and origin testing shall remain in full effect for all loads.

Any Provisional Standard initiated under Section 5.2.1.2.1 must be evaluated against any risk posed to the integrity of the True Source Certified Standards. In the case of certified organic honey sourced from low-risk origins, this risk is very low. North American Packers will be required to conduct all origin and authenticity testing in addition to maintaining compliance with organic certifications. These organic certifications require a robust mass-balance exercise and inspection of documentation that supports the organic origin of the raw materials. Given the requirements of True Source and organic certifications, there is minimal risk to the integrity of the True Source certification process.

Suspension of Provisional Standards

At such time as normal activity resumes, as communicated by True Source Honey, all requirements will be in full effect.